

Guatemala has participated in the British Birdwatching Fair UK in 2011. During this event, Guatemala had an outstanding performance which placed Guatemala as a top and important destiny among birdwatchers all over the world.

In its first day, the stand was visited by more than 1,200 people interested in knowing different natural areas for birding. Over the years, Guatemala has caused great interest due to its endemic species and touristic destinies with great potential within this segment.

Tour operators and international wholesales that visited the stand expressed their admiration for the logistics and management for the conservation of protected areas and the strategic alliances from both government and private institutions that have gathered efforts for the conservation of species and their awareness

Guatemala earned 3 awards at the Birdfair UK

- **Best overseas Stand**
- **Best of show Stand**
- **Best Tourism Stand**



Bird Fair UK 2011

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